CMS™ Content Management

Ext.prd.003.03 | 06.07.25

UPM 25.x

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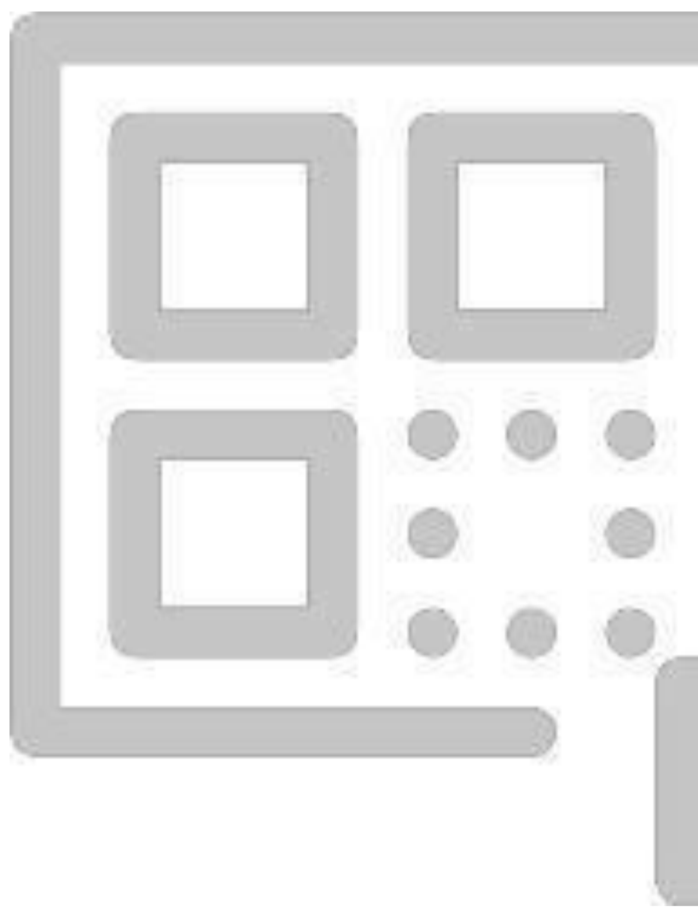
Shared Under NDA



Contents

Unleash Your Imagination

Web applications or single-page-applications (SPAs) have become the industry standard for HTML5-based applications and responsive websites because they tend to be more user-friendly, feel faster and are more responsive.

Often, content and digital media are deployed statically along with the application. This approach creates unwanted dependencies on developers for content updates and requires cumbersome deployment processes that may lead to misalignment with current market conditions and standards.

In a business context, this misalignment and lack of independence can slow activities down dramatically and ultimately impact the bottom line. To address this common problem, developers often build custom applications for non-technical users or leverage content management system (CMS) technology. Building custom authoring tools doubles development time and creates an additional support burden on your development team. Leveraging a CMS is a great idea, but you need to make the right choice. Many CMS architectures impose serious limitations on application and API architecture and design.

As we'll see in this document, UPM's CMS™ supports application developers with content-as-a-service.This means you can build your portal or microsite in minutes using a simple drag-and-drop approach, without forcing any constraints on the application itself.

Step Up to Next-Gen Web Publishing

ZINFI CMS pairs the latest CMS trend—its unique drag-and-drop technology—with a revolutionaryreal-time text writing and editing feature (the WYSIWYG Editor). These features enable an improved user experience, easier and quicker content management, a highly appealing visual environment and superior flexibility.

Drag-and- Drop

CMS operates on drag-and-drop technology. This means that users can manage their content and arrange elements by dragging and dropping objects across the screen with just a click of the mouse. Drag-and-drop applies to all types of content: images, text fields, videos, and a wide variety of modules and additional customization options.

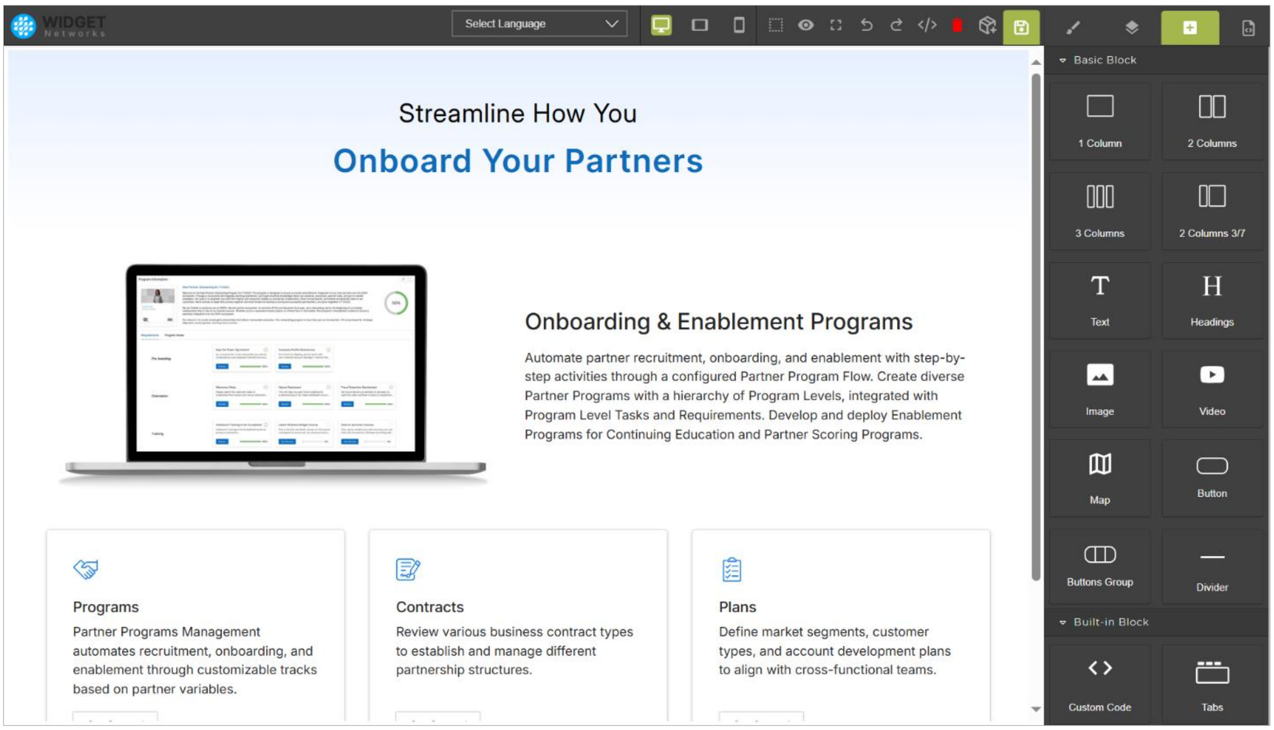
No code knowledge is required! You can easily orient yourself within CMS even if you aren't a computer geek. ZINFI's CMS team developed the tool specifically with non-technical users in mind, providing a simple, user-friendly interface. CMS drag-and-drop works like most computer programs you are familiar with. For example, To mount an image, drag and drop it into the desired location; to change the color, click on the appropriate icon. CMS provides an optimal and intuitive user experience for everybody.

Drag-and-drop functionality saves you much time and makes creating your website a fun, intuitive experience. Managing and rearranging your content now takes only minutes or even seconds.

Just use your mouse and your imagination.

Live Edit

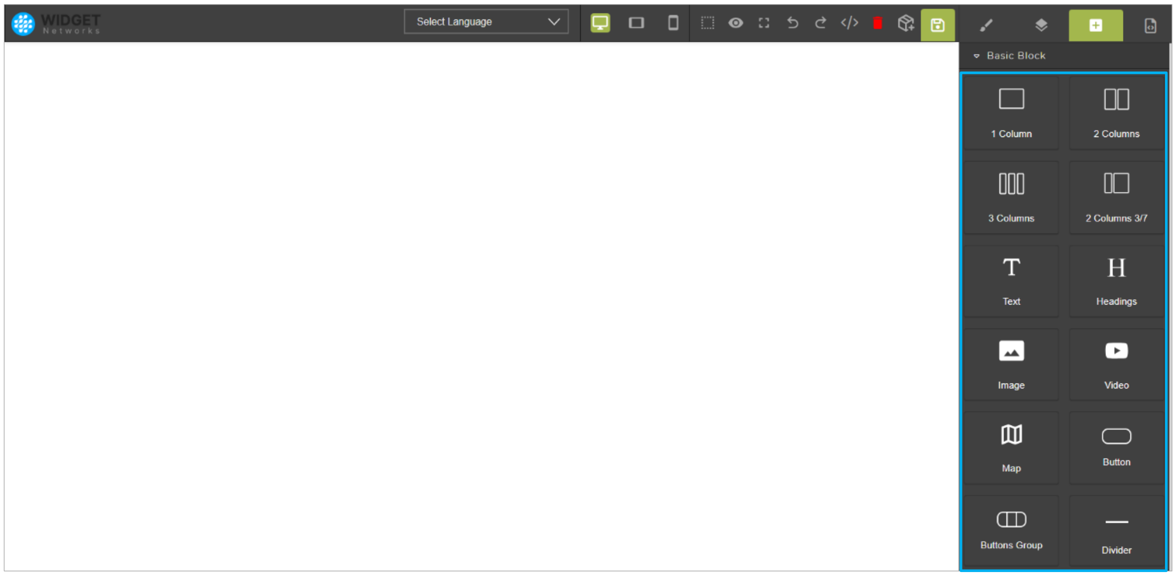
The ZINFI text writing and editing feature (WYSIWYG Editor) allow users to write, edit and manage their content in real time. Going “live” means you can work on the website interface itself any time you wish to—a true WYSIWYG experience!



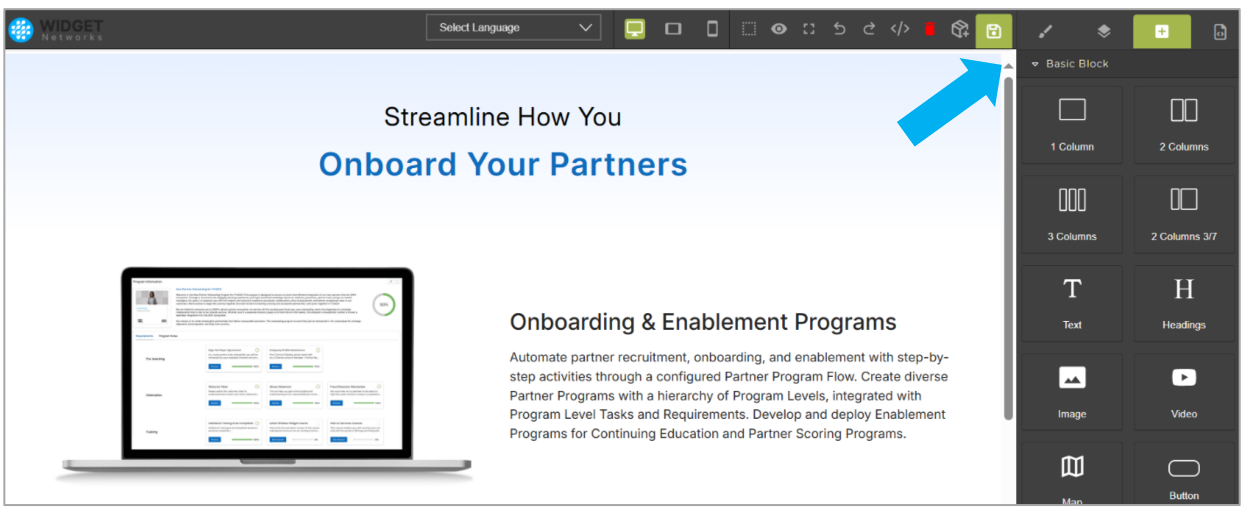
Dynamic Form Builder Using the WYSIWYG Editor

You may use the various WYSIWYG tools to add content and manage it in a simplified way. The tools are self-explanatory (as it is a standard WYSIWYG). By clicking on the “Source’ button in the upper right of the tools panel, you can access the HTML view of your template and edit directly in the HTML. Unclick “Source” to see your email rendered (with the images/graphics missing potentially, which you can add in using the WYSIWYG tools). At this point place your cursor in the cell/location you want your image/graphic to appear and click on the insert image tool (the small “mountain scene” looking icon).

You can use the tools on the right sidebar to insert your template content container, insert rows or columns, buttons, dividers, text areas, image areas, etc…using the draggable components shown here. They will make up the various visual areas of your template – and allow you to click inside anyone of them – to access the editor tools within that element to further configure and customize the content within that section.



- Or, you can begin by inserting HTML code into this template – if you have already designed this email offline and want to import that HTML in to start with that design and layout.

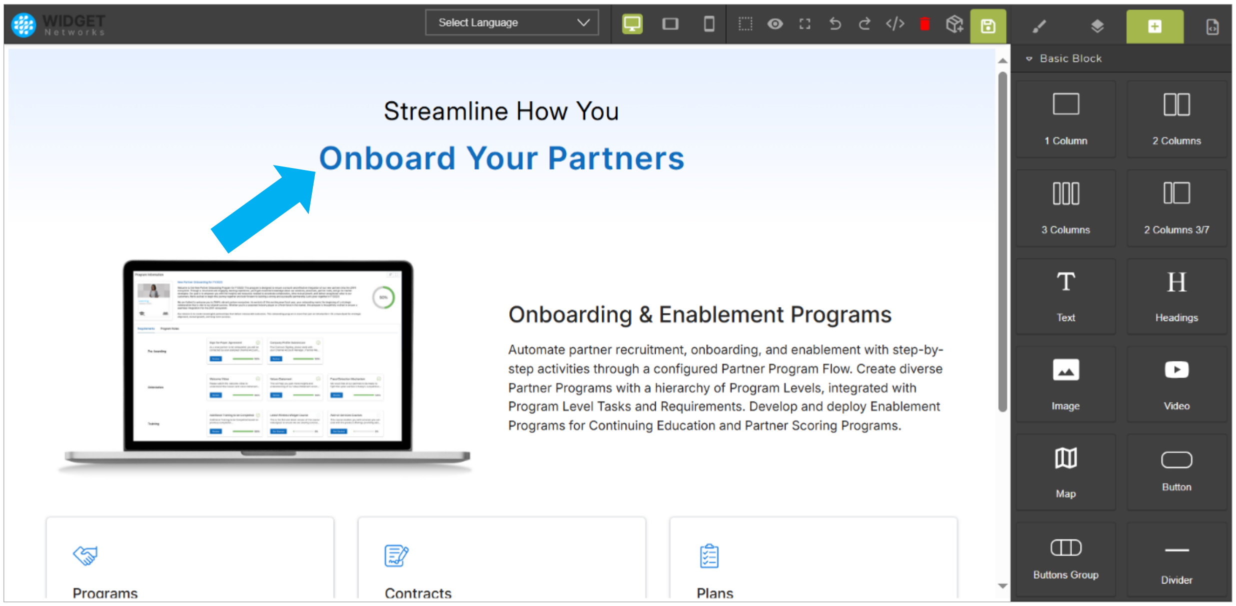


- By clicking on this icon, it opens the HTML editor window where you can insert the HTML.

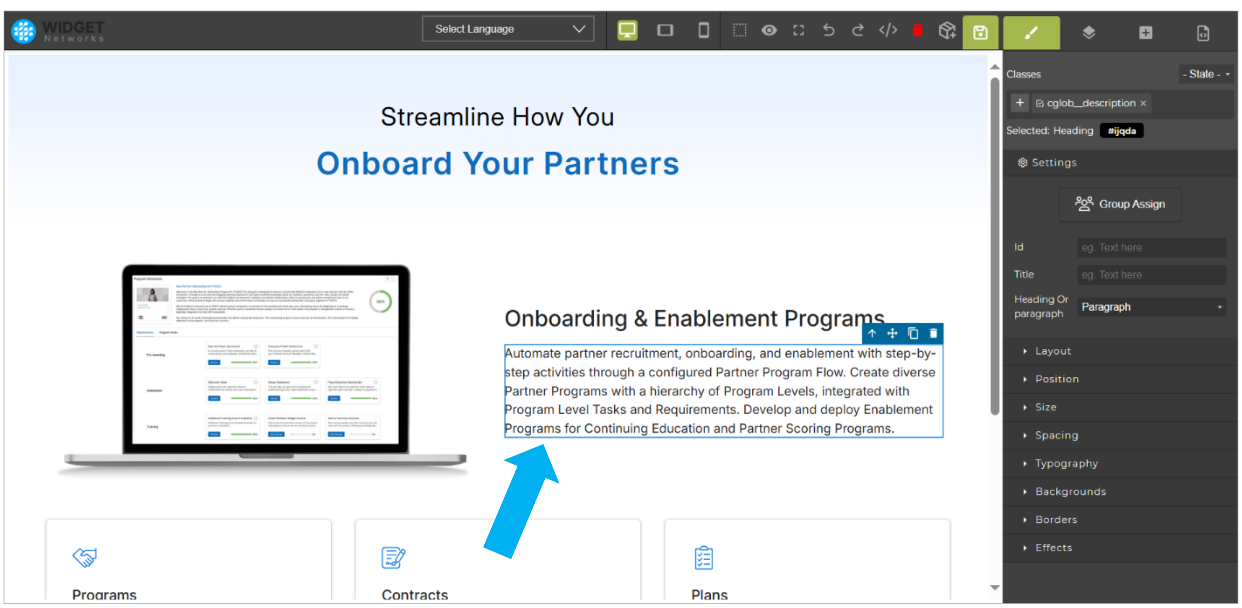

Edit code
<table align="center" border="0" cellpadding="0" cellspacing="0" width="650" id="ii7w">
<tbody>
<tr>
<td align="left" height="60" id="ix7c">
<table border="0" cellpadding="0" cellspacing="0" width="100%">
<tbody>
<tr>
<td width="145">

</td>
<td valign="bottom" width="1" id="i8s92">
</td>
<td id="i4bgj">####PARTNER_LOGO####
</td>
<td>
</td>
</tr>
</tbody>
</table>
</td>
</tr>
<tr>
<td align="left" bgcolor="#a2def6" height="" valign="top">
<table border="0" cellpadding="0" cellspacing="0" width="100%">
<tbody>
<tr>
<td align="left" valign="top" id="iuqzo">
<p id="isx6g">
Unleash the
Power of a
Mobile Analyst
Update

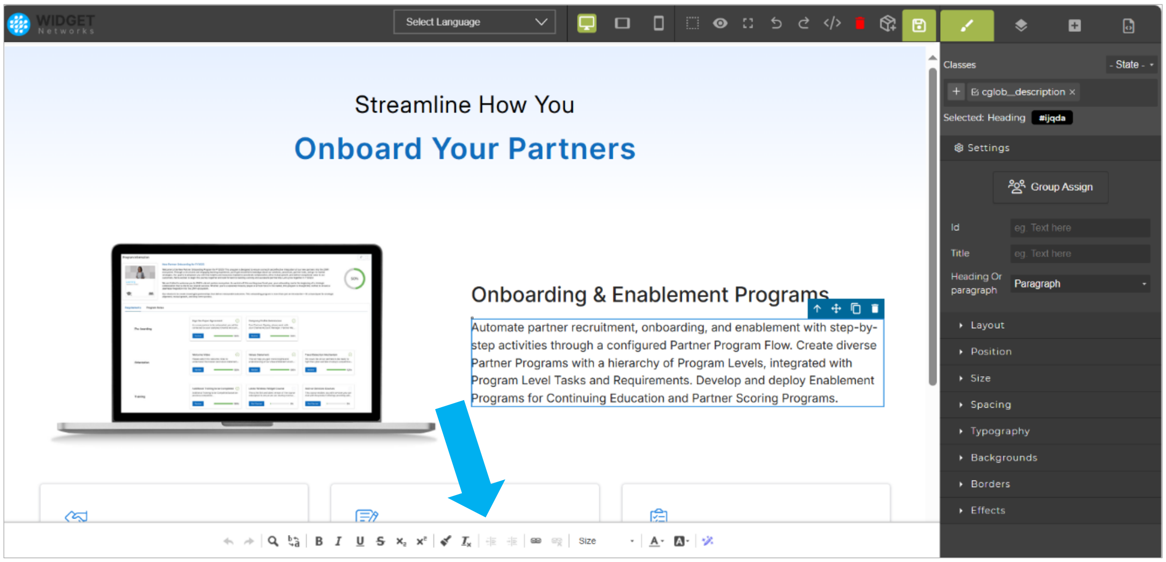
- Once you insert the HTML and click on the "Update" button in the lower left of that window, it will show you the rendered version of your templates (or you can have used the tools shown in step "a" above, to have built out these sections by dragging them in from the right hand sidebar).



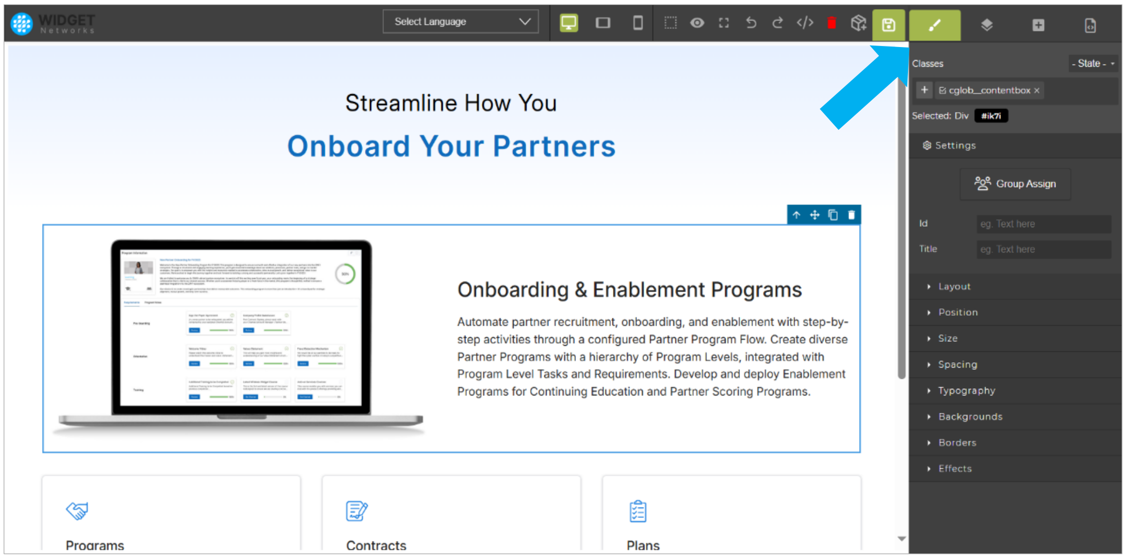
- By clicking into any of the visual composer sections (the elements on the canvas page), it will open up the basic tools for that section where you can find tools to move (drag) the section around and replace it on the page, make a duplicate of this section or delete it.



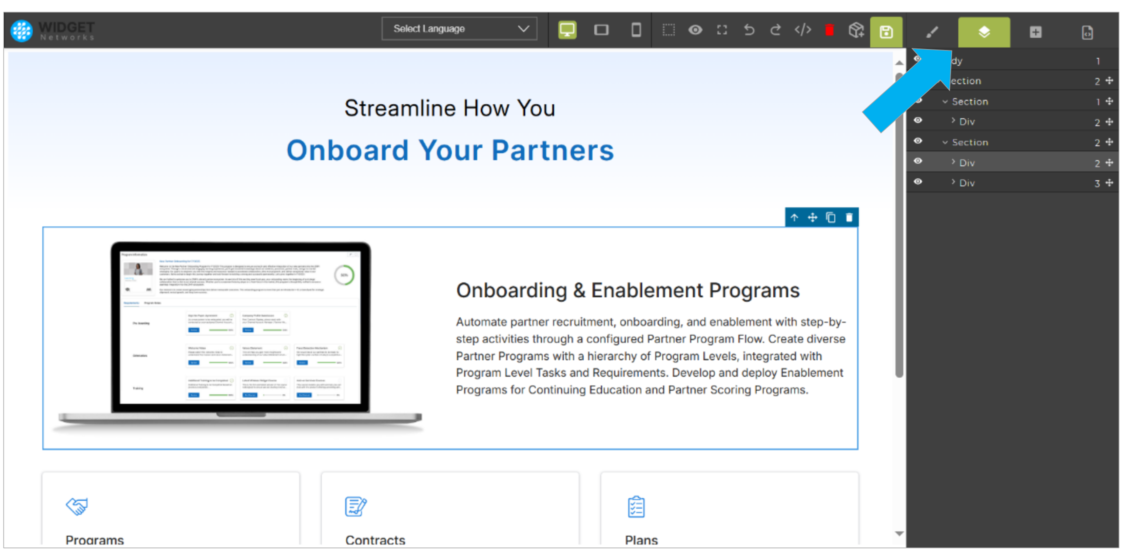
- If you double click on the section you are in, it will open simple WYSIWYG tools that will allow you basic tools to manage the content in that section.


Select Language
Streamline How You
Onboard Your Partners
Onboarding & Enablement Programs
Automate partner recruitment, onboarding, and enablement with step-by-step activities through a configured Partner Program Flow. Create diverse Partner Programs with a hierarchy of Program Levels, integrated with Program Level Tasks and Requirements. Develop and deploy Enablement Programs for Continuing Education and Partner Scoring Programs.
Classes
- State -
cglob_description
Selected: Heading
#ijqda
Settings
Group Assign
Id
Title
Heading Or paragraph
Paragraph
Layout
Position
Size
Spacing
Typography
Backgrounds
Borders
Effects
Size

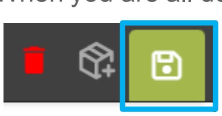
- While you are selected into a particular section, if you click on the small paint brush icon in the top of the right hand sidebar – this will open the full suite of management tools for that section element – with such tools as dimension management (size, padding and margins of the element) typography management (all controls over the font size and family, color, text type, alignment, etc…), and decoration (element borders and backgrounds).



- You can also click on the Open Layer Manager tool to see the structure of your template coding, in tables, columns and rows.



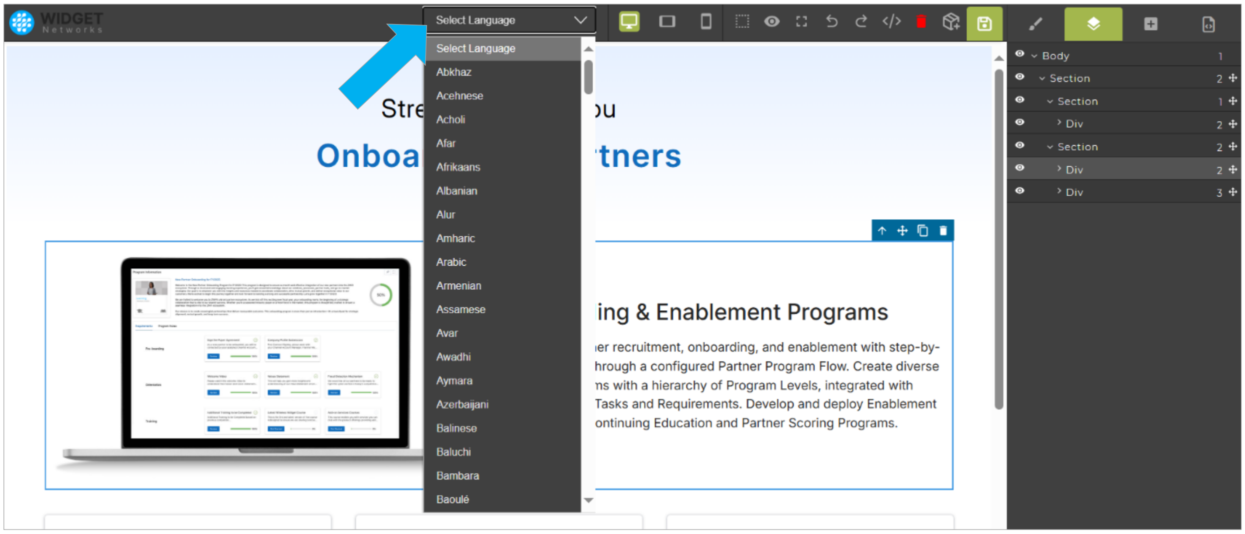
- When you are all done, click on the small disk icon in the upper right to Save your work



Translating Your Page into another Language

Open the Drag-n-drop CMS editor as described in the section “Using the WYSIWYG Editor” and then follow the steps defined below.

- Click on the “Select Language” Google Translate menu in the upper left of the editor window.

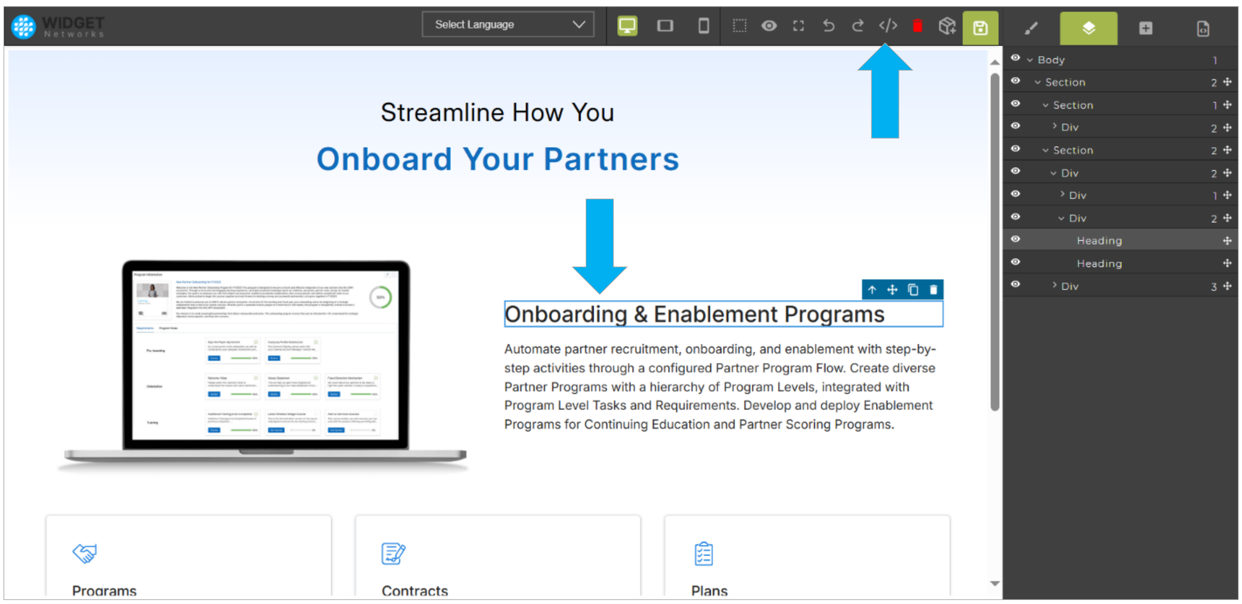


- Select the language you want (let’s use Spanish for this example) – and you will see the page instantly translate into Spanish.

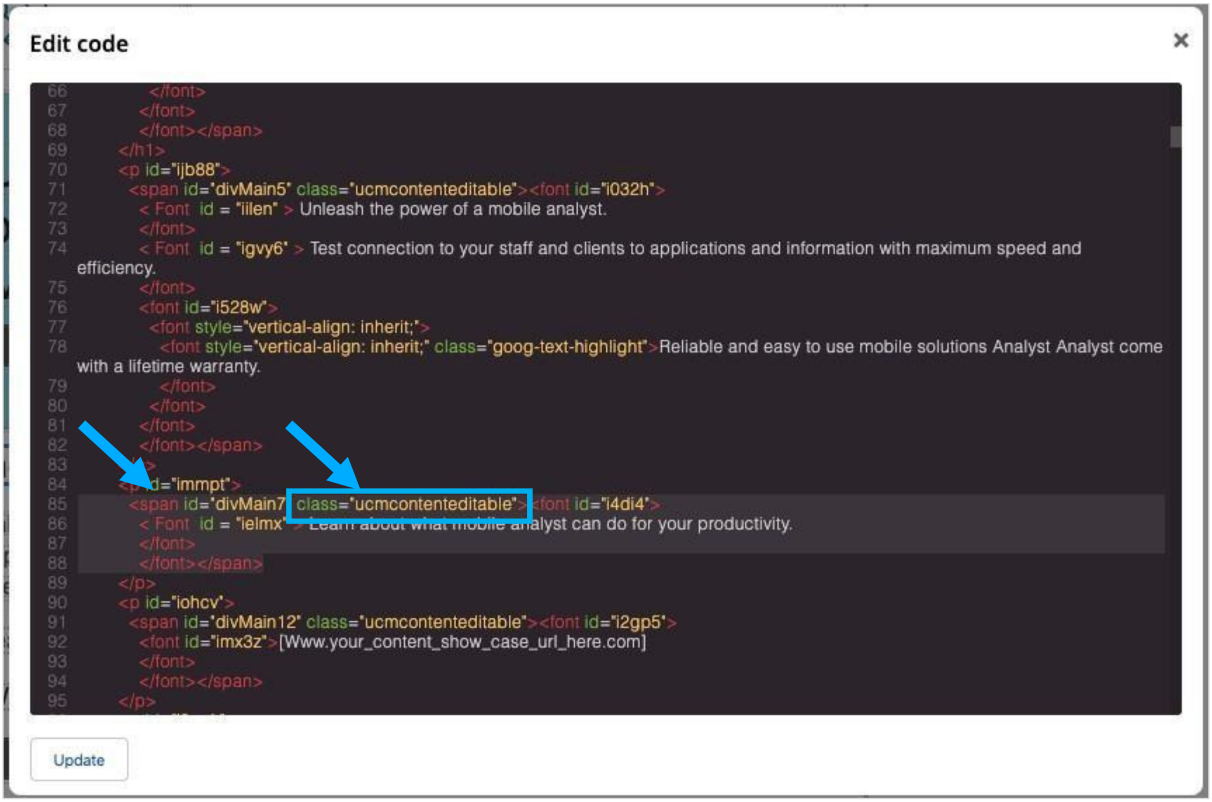
- When done, you can check the translation to make sure all the wording and phrasing is the way you want to use it – and then Save your work.

Making Zones/Sections Editable or Non-Editable

- When in the Drag & Drop CMS Editor *(see section above for how to get into and use the Drag & Drop CMS Editor),* identify the area/section you want to make editable or non-editable (locked down) and click on the HTML Editor icon.



- Once in the HTML editor, find the section you are going to lock or unlock for editing by your Partner.



- In the screenshot above, you can see that there is a code snippet of ***class="UPMcontenteditable***" inserted into the or <div> tag of the code.
- By having this code snippet in the or <div> tag, this make this piece of content in the template editable by the Partner (able to be edited or customized). If you navigate to the code and find this code snippet is NOT in a or <div> tag surrounding the item you wish to be editable…then add this ***class="UPMcontenteditable***", as you see above.
- You can delete this code snippet from anywhere you find it, to make the content non-editable by your Partner, reciprocally.


Edit code

</h1>
<p id="ijb88">

< Font id = "iilen" > Unleash the power of a mobile analyst.

< Font id = "igvy6" > Test connection to your staff and clients to applications and information with maximum speed and efficiency.

Reliable and easy to use mobile solutions Analyst Analyst come with a lifetime warranty.

</p>
<p id="immpt">

< Font id = "ielmx" > Learn about what mobile analyst can do for your productivity.

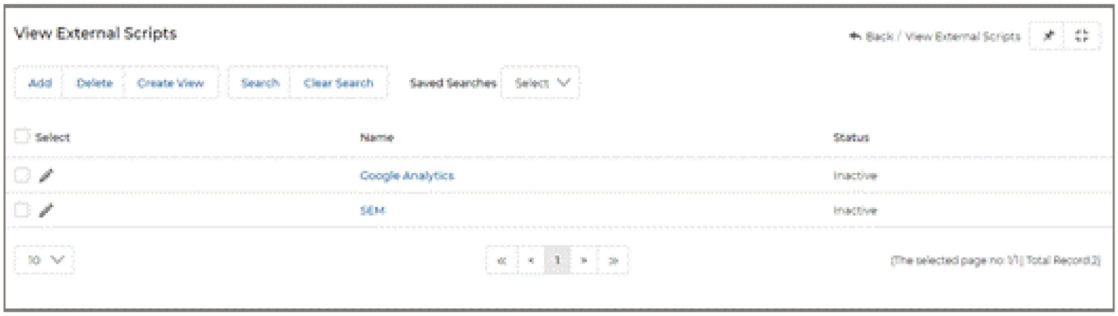
</p>
<p id="iohcv">

[Www.your_content_show_case_url_here.com]

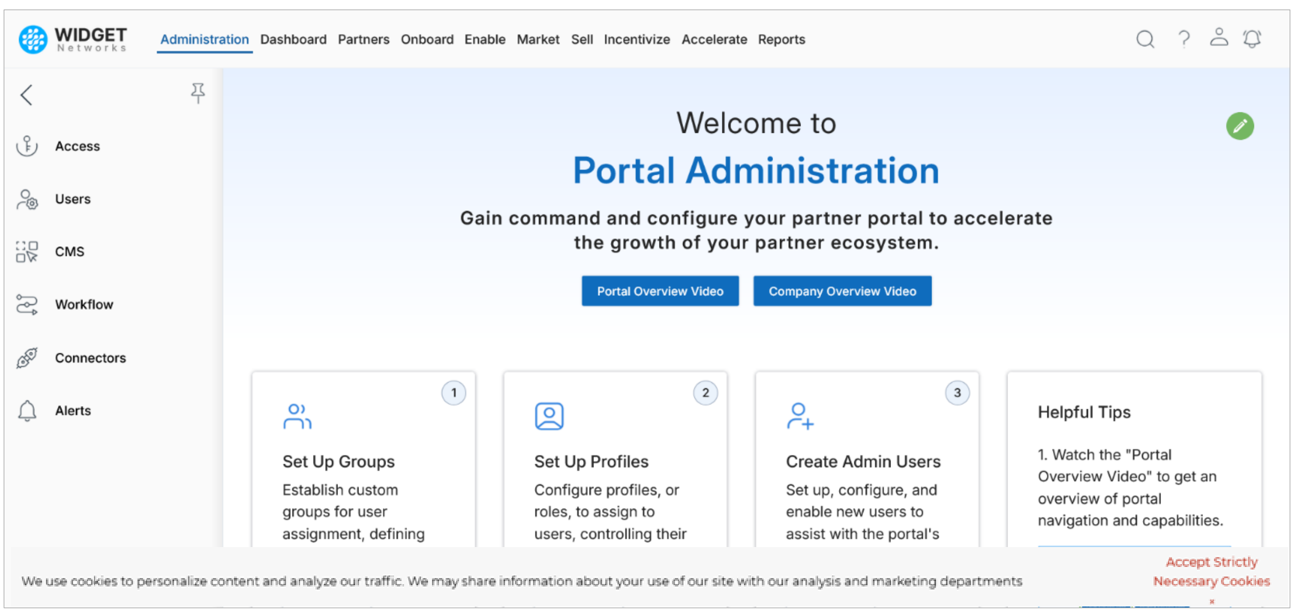
</p>
Update

External Script Support

UPM has been a phenomenal experience through the releases, and with the latest release we are making it more extensible. UPM's CMS has been upgraded to support external plug-ins and extensions. Trusted external scripts can assist you to scale up the functionality of your UPM experience, like the addition of a floater through an external pre-generated script to advertise your products to your partners.



The external script in the application is run through the help of HTML header and body. Both header and body components must be made active to run the script. In the example below, an external script is used to generate an "accept cookies" option for the user (shown in yellow border) to click on.



Search Engine Friendly

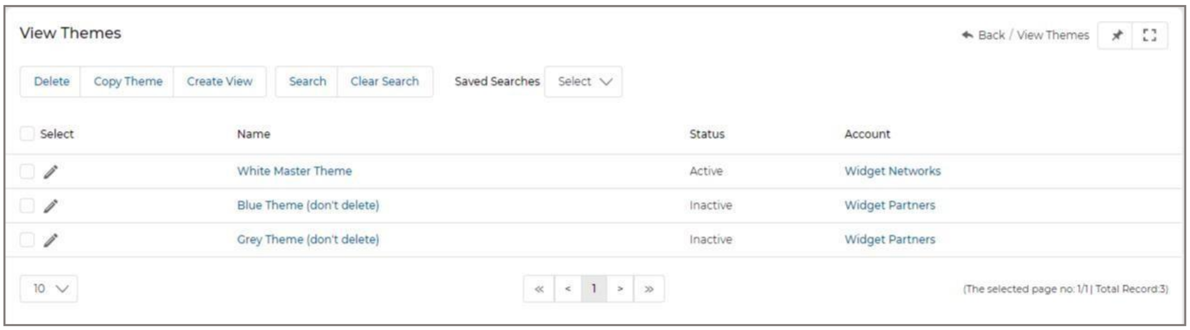
ZINFI CMS ensures people and search engines can find your site easily. Authors have complete controlover the page URLs and can create custom metadata for pages, images and links.

Multilingual

Let your content authors and website visitors use the language of their choice, including German and languages reliant on Unicode such as Chinese and Arabic.

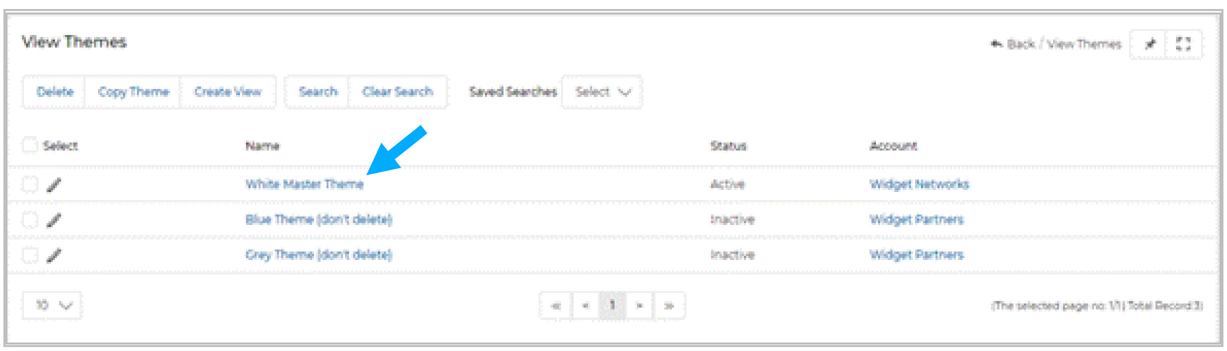
Manage Themes

1. Click on **theme names** to view the list of available and active themes. At a time only one theme can be set as **Active**
2. Click on **pen icon** to change the theme properties
3. Click on **Delete** to delete the selected themes
4. Click on **Copy Theme** to create new themes



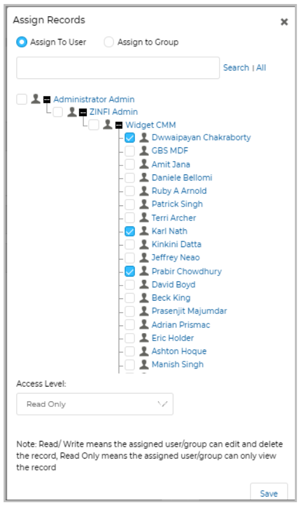
View Theme Details

1. Click on the Name of any record to see the details.

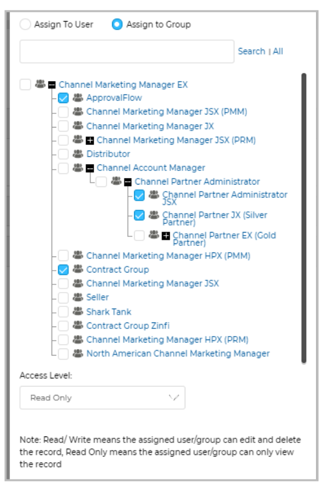


2. The top part of the page provides some buttons:
    a. Edit – Opens the record in Edit mode.
    b. Delete – Deletes the record.
    c. Assign To – Assign the theme to user/group. When you click on this, you will see a popup gets opened.
        i. Click on **Assign To A User** if you want to provide access permission of this contract to specific users. Then check the users you need. Then select the **Access Level** either *Read Only* or *Read/Write*. **Read Only** users can only view the records but with

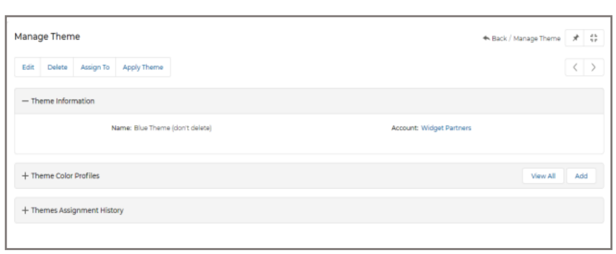
Read/Write permission they can view and edit the record as well. When done click on **Save**.



ii. Click on **Assign To Group** if you want to provide access permission of this contract to specific partner user group. Then check the groups you need. Then select the **Access Level** either *Read Only* or *Read/Write*. **Read Only** groups can only view the records but with **Read/Write** permission they can view and edit the record as well. When done click on **Save**.



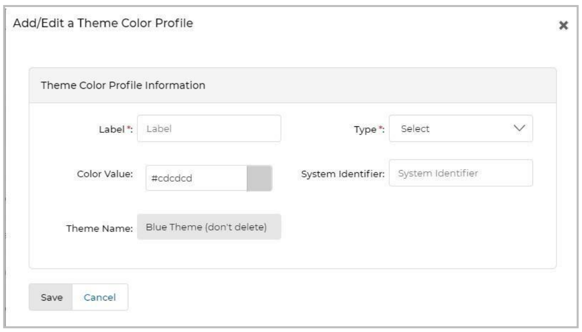
d. Apply Theme – Activates the theme to the application.



3. The **Theme Details** related list shows the list of theme configurations.

Action	Label	Type	Color Value
	Footer Background Color	Footer	#636361
	Header Backgroud Color	Header	#ffffff
	Footer Link Color	Footer	#ffffff
	Left Sidebar Child Links / Dropdown Area Background Color	Left Sidebar	#005076
	Footer Text Color	Footer	#ffffff

   a. Click on **Add** button to create and associate new theme attribute to the selected theme.



      i. Label – Theme attribute name.
      ii. Type – Implementation location of the theme attribute. Available list of theme configurations are: UI Area, Report, Content Area, Left Sidebar, Footer and Header.
      iii. Color Value – Color code for the theme attribute that would be applied in the specified location when the selected theme gets activated.
      iv. CSS Order – CSS order of the theme attribute.
      v. CssMasterId – Name of the theme with which the attribute would be associated.

   b. Click on **View All** or **Click To View More** to view the list of all theme attributes associated with this page. Please Note: Maximum of 5 items is shown in the details page. Rest of these items can only be viewed when you click any one of these buttons.
   c. Click on the pen icon to open the selected record in Edit mode.
   d. Click on the trash icon to delete the selected record.
   e. Label – Name of the theme attribute tied up with the theme.
   f. Type – Implementation location of the theme attribute.
   g. Color Value – Color code for the theme attribute that would be applied in the specified location when the selected theme gets activated.

4. The **Themes Assignment History** section shows the historical assignment of the theme to users/groups.

a. Action – Click on the small globe icon to withdraw an assignment. But note: this can only be done with the user who has done this assignment.

b. Assigned To – Assignee of the selected record either to user(s) or to group(s).

c. Assignment Type – The type of assignment either to user/group.

d. Assigned By – The user who has done the assignment.

e. Date Entered – Date of assignment by the user.

— Themes Assignment History

Action	Assigned To	Assignment Type	Assigned By	Date Entered
	Channel Partner Administrator	Group	Widget CMM	08/24/2018 11:09:07 AM
	Widget CPA [Widget Partners]	User	Widget CMM	08/17/2018 12:36:43 PM

Edit a Theme

1. Click on the pencil icon next to the Theme name to Edit the selected theme.

View Themes

Back / View Themes

Delete | Copy Theme | Create View | Search | Clear Search | Saved Searches | Select

Select	Name	Status	Account
	White Master Theme	Active	Widget Networks
	Blue Theme (don't delete)	Inactive	Widget Partners
	Grey Theme (don't delete)	Inactive	Widget Partners

10 « < 1 > » (The selected page no: 1/1 | Total Record:3)

2. Under **View Theme** section, provide required data for the following fields:
   - Name – Unique name of the theme.
   - Account – The account to which the theme has been tagged with. Click on Select – a popup window opens. Click on desired account name to include the same with the theme.

×

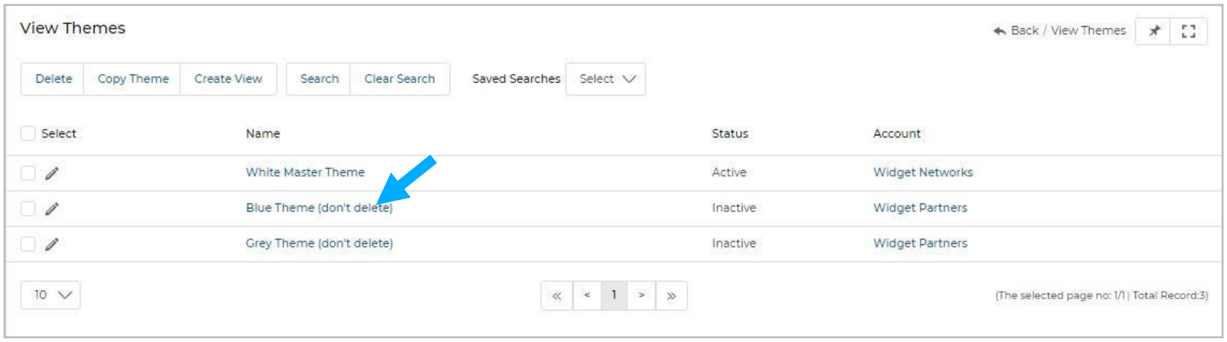
Search | Add

Account Name
Vitae Incorporated
Morrison's Cafeteria
ABOC Foods
Widget Partners
Bert Industries
Austin Pharma Inc
BHY CO
Big Data Support Co.
Connectivity Kings
Devify

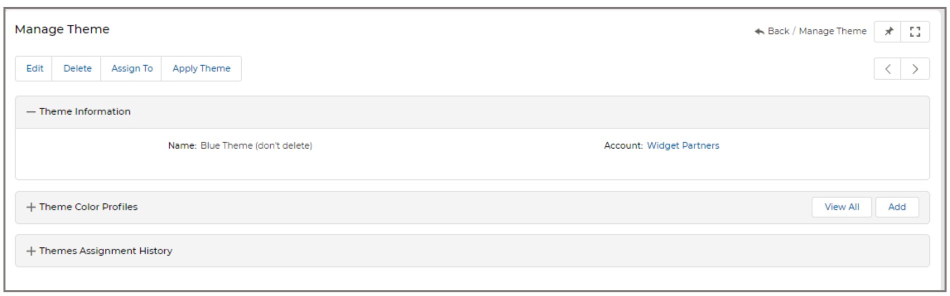
10 « < 1 2 3 4 5 6 7 > » (The selected page no: 1/7 | Total Record:65)

3. Click on **Save** when done with this portion.

4. To Edit the **Color Profiles** within a Theme, click on the Name/Title of that theme.



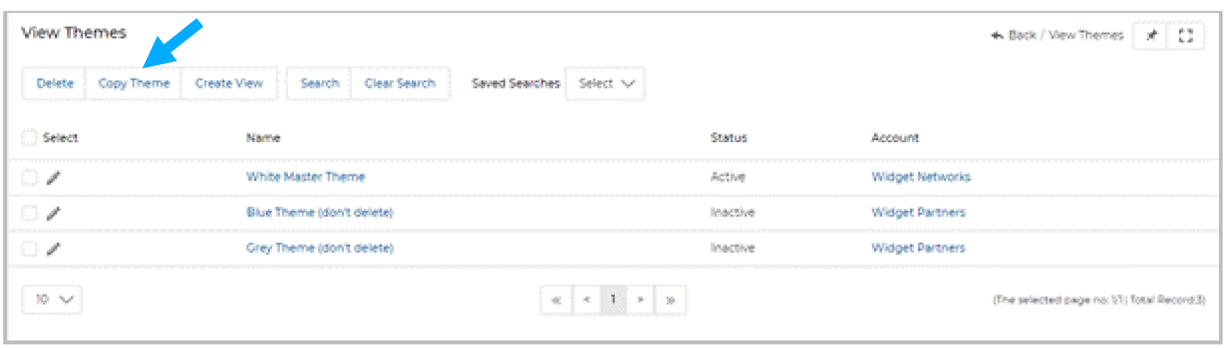
5. Once in the **View Theme** details page, you will see all the editable items – as described in the "View Theme Detail section" above (See that section for more details)



Copying a Theme

Themes supplied with the application are system themes which are advised as **Don't Delete** for smooth working of the application. But you can create your own one by just copying an existing theme with a new name and later can update its configurations to suit your needs.

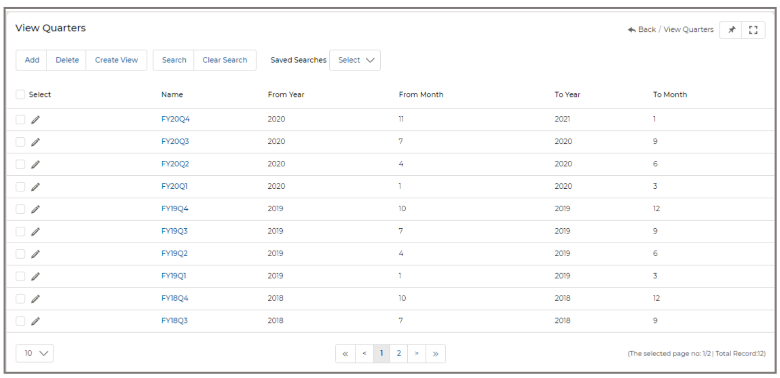
1. Click on **Copy Theme**. This will land you on a new page.



2. Select a theme by choosing one available from the dropdown. This selected theme configurations would be copied to the new theme you would be creating.
3. Provide your theme name in the field **New Theme Name**.
4. When done click on **Save** to copy the selected theme configurations to your new name. Please Note: The existing theme configuration would remain unchanged if you do any changes to the copied version.

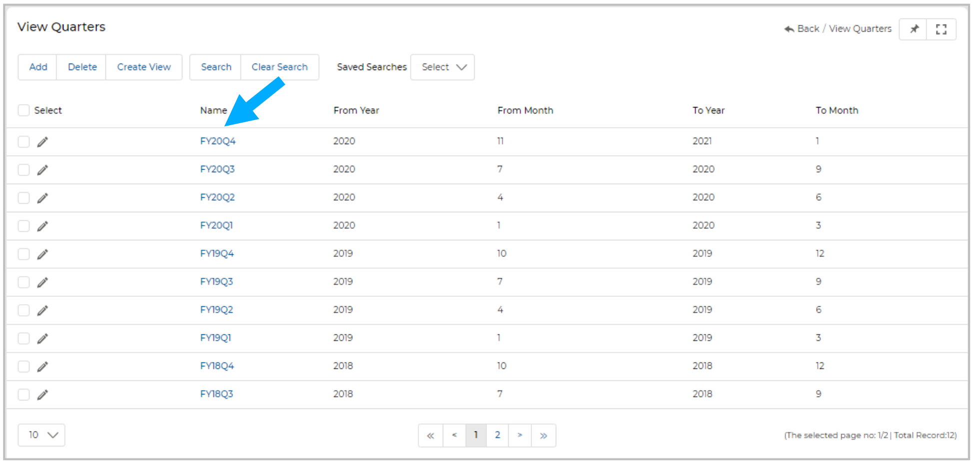
Manage Quarters

1. Click on
    a. **Add** – To add a new quarter
    b. **Delete** – Delete selected quarter
    c. **Create View** – Create a new view
    d. **Search** – Open the search form
    e. **Clear Search** – Clear filtered view
2. Click **pen icon** to edit the quarter
3. Change the page view record limit



View Quarter Details

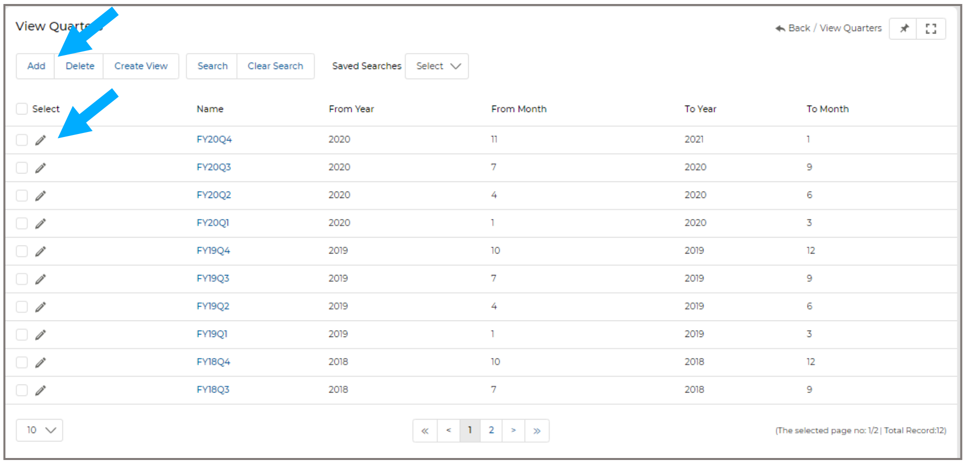
1. Click on the Name of any record to see the details.



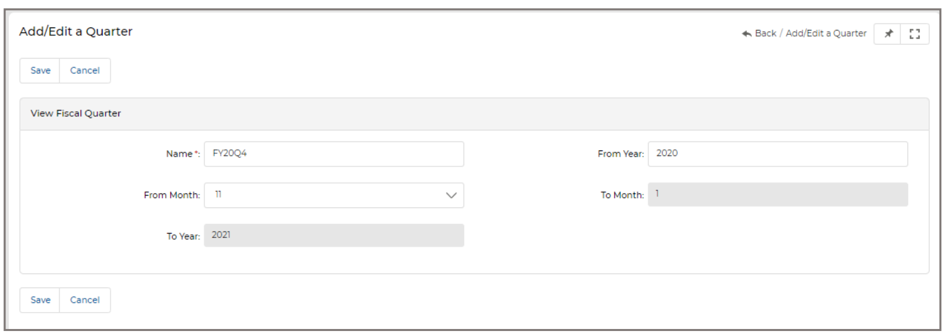
2. Once in the View Quarter details page, you will see various buttons and sections such as:
    a. **Buttons:**
        i. **Edit** – To edit the quarter information
        ii. **Delete** – To delete this quarter
    b. **View Fiscal Quarter**:
        i. Name – Name of the quarter.
        ii. From Year – Starting year of the quarter.
        iii. From Month – Starting month of the quarter.
        iv. To Month – Ending month of the quarter.
        v. To Year – Ending year of the quarter.

Add/Edit a Quarter

1. From the listing page, click on Add to create new quarter or, click on the pencil icon next to the Quarter name to Edit the selected quarter.

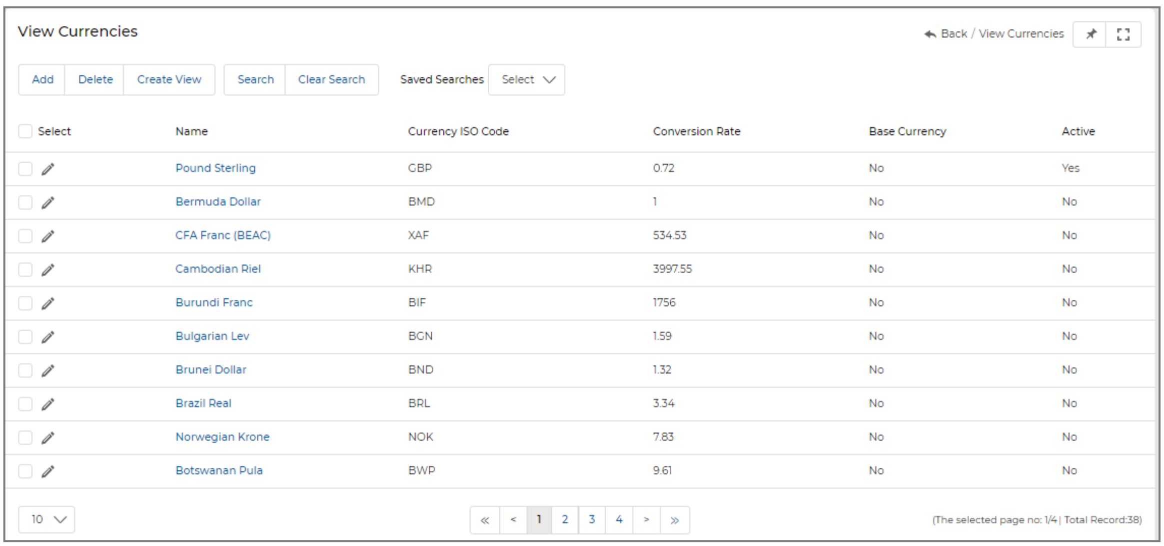


2. Under **View Theme** section, provide required data for the following fields:
    a. Name – Name of the quarter.
    b. From Year – Starting year of the quarter.
    c. From Month – Starting month of the quarter.
    d. To Month – Ending month of the quarter.
    e. To Year – Ending year of the quarter.
3. Click on **Save** when done.



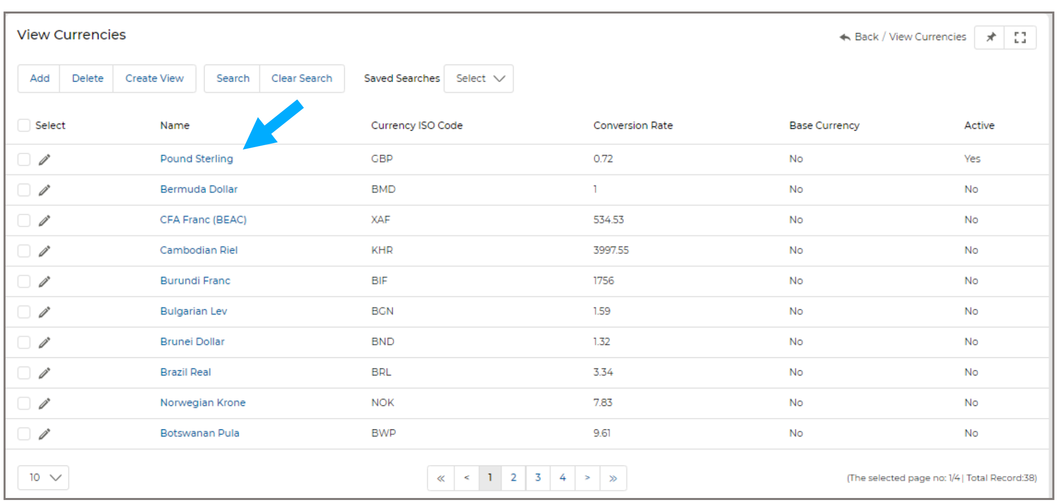
Manage Currencies

1. Click on:
    a. **Add** – To add a new currency
    b. **Delete** – Delete selected currency
    c. **Create View** – Create a new view
    d. **Search** – Open the search form
    e. **Clear Search** – Clear filtered view
2. Click **pen icon** to edit the currency
3. Click on **Currency Name** to view currency detail information
4. Change the page view record limit

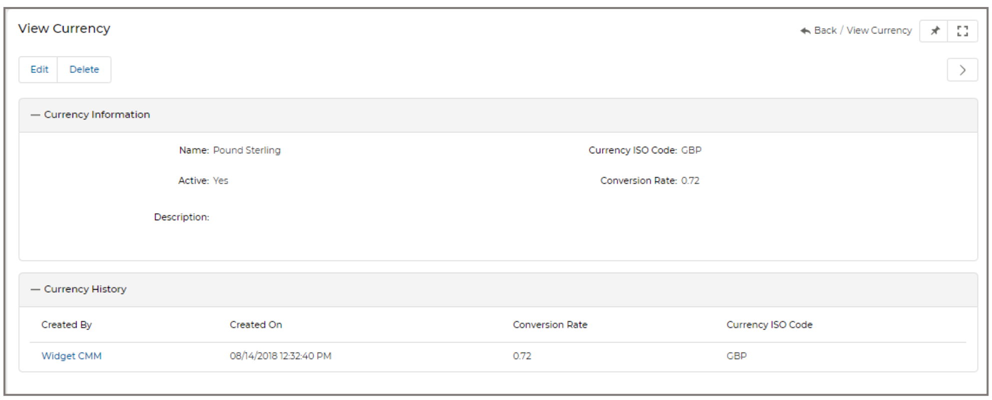


View Currency Details

1. Click on the Name of any record to see the details.

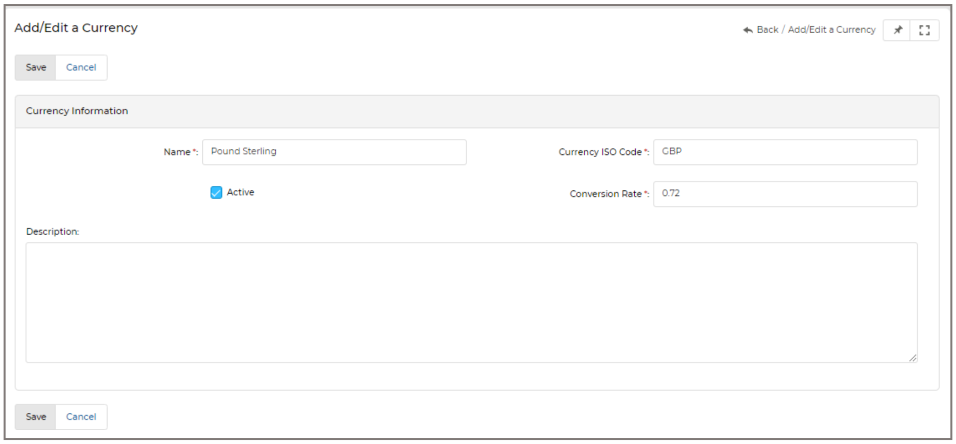


2. Once in the View Currency details page, you will see various buttons and sections such as:
    a. **Buttons:**
        i. **Edit** – To edit the quarter information
        ii. **Delete** – To delete this quarter
    b. **Currency Information**:
        i. Name – Currency name.
        ii. Currency ISO Code – Three lettered code for identifying a currency.
        iii. Active – Current status of the currency.
        iv. Conversion Rate – Currency conversion rate.
        v. Description – Currency description.
3. **Currency History**: This related list shows the historical assignment of the theme to users/groups.
    a. Created By – The user who created the record.
    b. Created On – Entry date of the record in application's database.
    c. Conversion Rate – Currency conversion rate.
    d. Currency ISO Code – Three lettered code for identifying a currency.



Add/Edit a Currency

1. Fields:
    a. Add **Currency Name**
    b. Set is as **Active**
    c. Add **Currency ISO Code**
    d. Add **Currency Conversion Rate**
    e. Add **Description**
2. Click on **Save** when done.

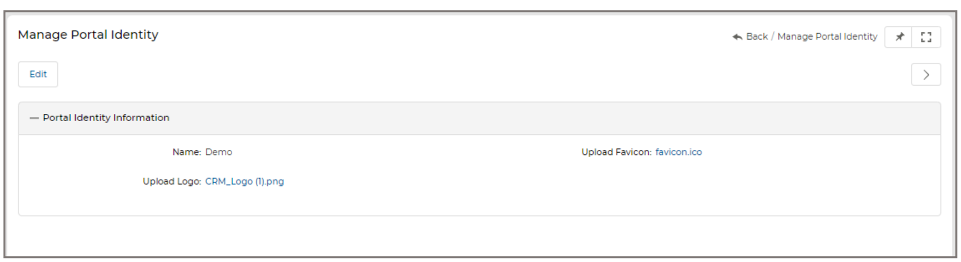


Portal Identity

View Identity Details

1. From the listing page, click on Name of the identity to view its details.

2. Once in the View Identity details page, you will see various buttons and sections such as:

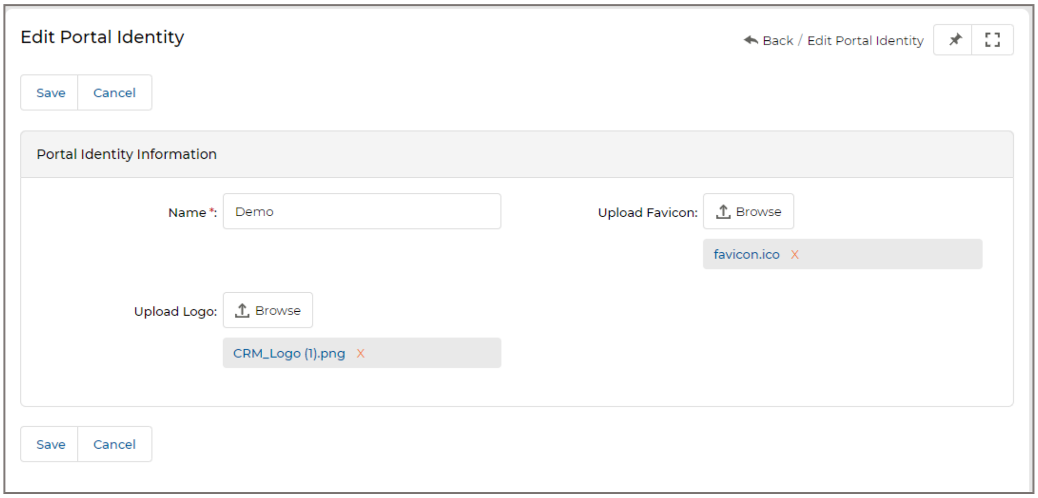


a. **Buttons:**
   i. **Edit** – To edit the Identity information

b. **Identity Information**:
   i. Name – Name of the OEM portal identity.
   ii. Upload Favicon – The favicon icon of the OEM portal.
   iii. Upload Logo – The logo image of the OEM portal.

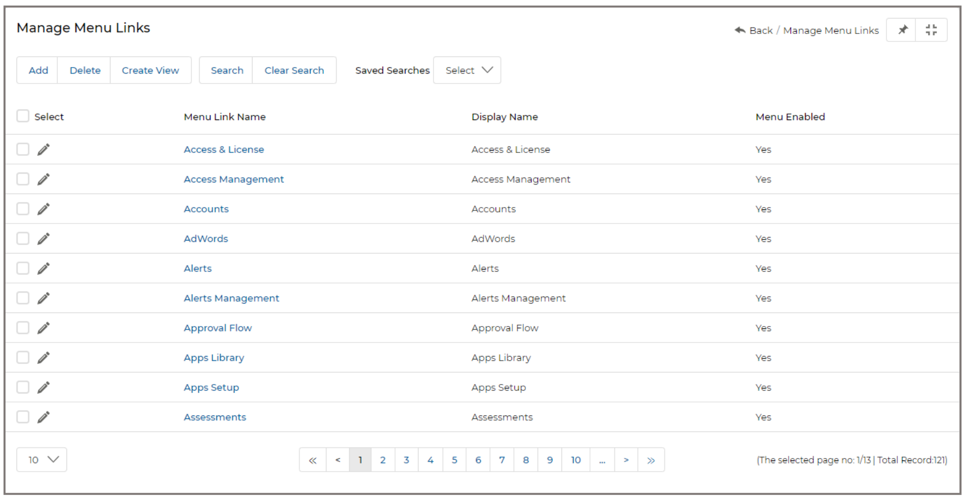
Edit Identity

1. Update identity name (if required)
2. Click on Browse option to select a file from local and **Upload Logo**
3. Click on Browse option to select a file from local and **Upload Favicon**
4. Click **Save** to upload the files



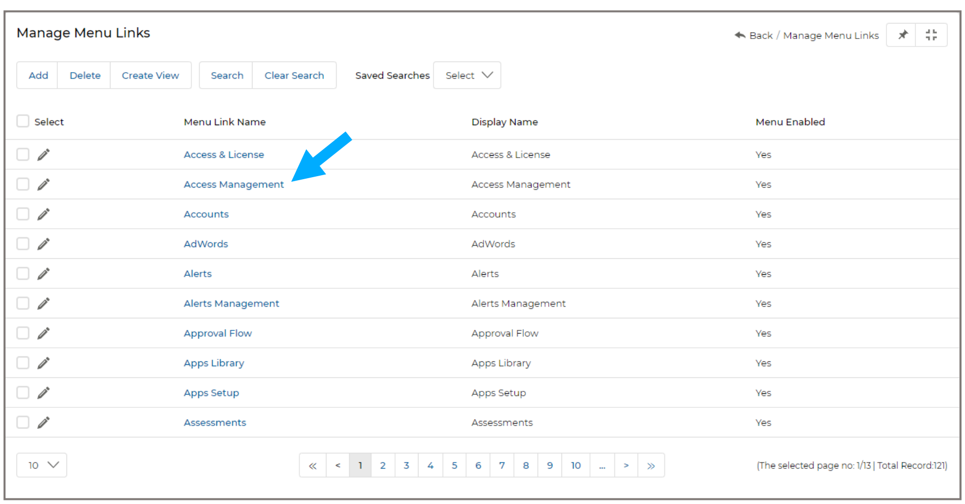
Manage Menu

1. Click on:
    a. **Add** – To add a new module
    b. **Delete** – Delete the selected module
    c. **Create View** – Create a new view
    d. **Search** – Open the search form
    e. **Clear Search** – Clear filtered view
2. Click **pen icon** to edit the module, Click on **Menu Name** to view its detail information



View Menu Details

1. From the listings page, click on the name of the Menu listing to go into the details page.

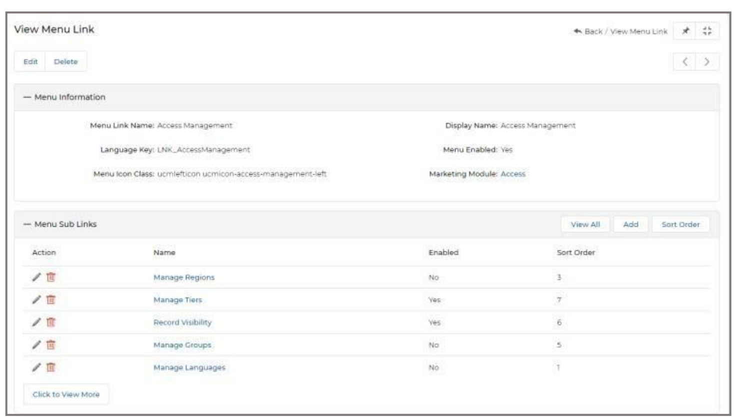


2. Once in the Manage Menu details page, you will see various buttons and sections such as:
    a. **Buttons:**

   i. **Edit** – To edit the menu
   ii. **Delete** – To delete this menu

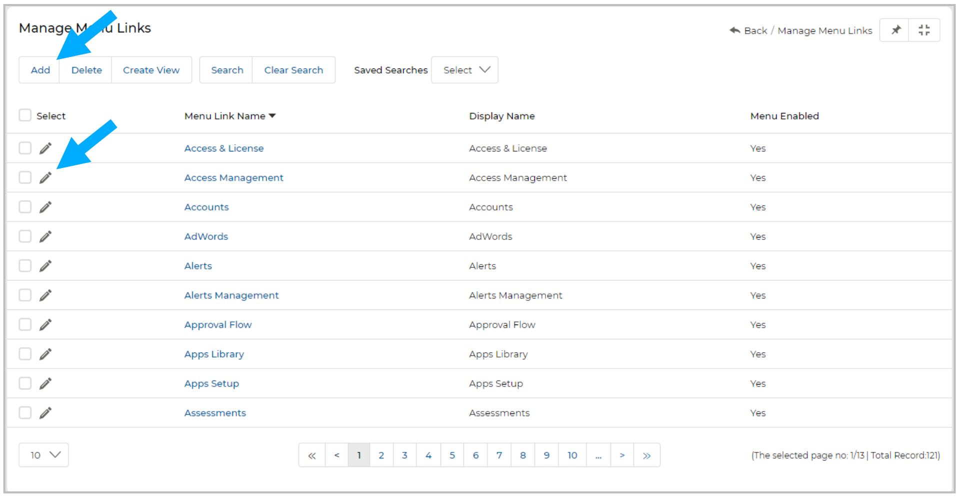
b. **Menu Information**:
   i. Name – Name of the menu. Please Note: Here each menu represents a module in UPM.
   ii. Display Name – The user-friendly name that is getting displayed in application to its users.
   iii. Language Key – The label used to link UI of the application to its internal database.
   iv. Menu Enabled – Current status of the menu. If the menu is not enabled then it will not be visible and also not accessible to the users.
   v. Menu Icon Class – The UI class used to build-up the menu.
   vi. Marketing Module – The actual module name in the database to which the selected module is being associated with.

c. **Shortcuts:**
   i. Click on **Add** to create new sub-menus. Please refer to “Add/Edit a Shortcut” section for more details.
   ii. Click on **Sort Order** to sort the ordering of the sub-menu items in which they are displayed in the UPM application starting from “1” and moving upwards.
   iii. Click on the pen icon to edit the selected record.
   iv. Click on the trash icon to delete the selected record.
   v. Name – Name of the sub-menu item.
   vi. Enabled – Current status of the menu. If the menu is not enabled then it will not be visible and also not accessible to the users.
   vii. Sort Order – The order in which they would be displayed in the UPM application starting from “1” and moving upwards.

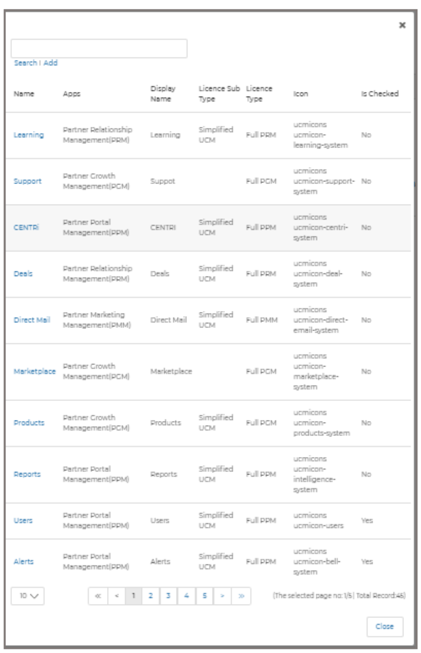


Add/Edit a Menu

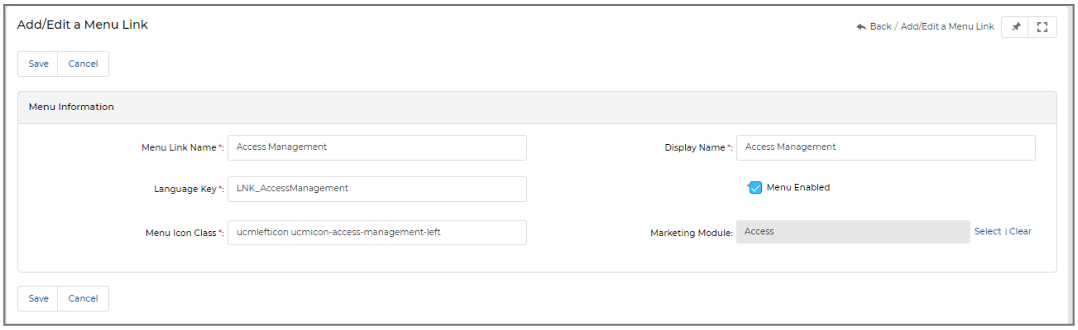
1. From the listing page, click on Add to create new menu or, click on the pencil icon next to the Menu name to Edit the selected menu.



2. Under Menu Information section, provide required data for the following fields:
    a. Name – Name of the menu. Please Note: Here each menu represents a module in UPM.
    b. Display Name – The user-friendly name that is getting displayed in application to its users.
    c. Language Key – The label used to link UI of the application to its internal database.
    d. Menu Enabled – Check to enable the menu. If the menu is not enabled then it will not be visible and also not accessible to the users.
    e. Menu Icon Class – The UI class used to build-up the menu.
    f. Marketing Module – The actual module name in the database to which the selected module is being associated with. Click on **Select** which will open a popup window. Click on the module you want to associate with the menu.

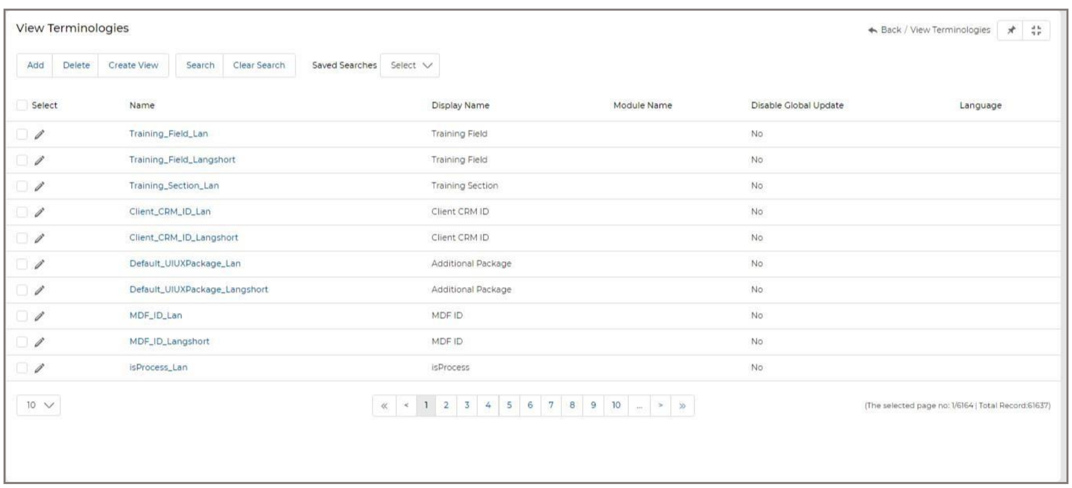


3. Click on **Save** when done



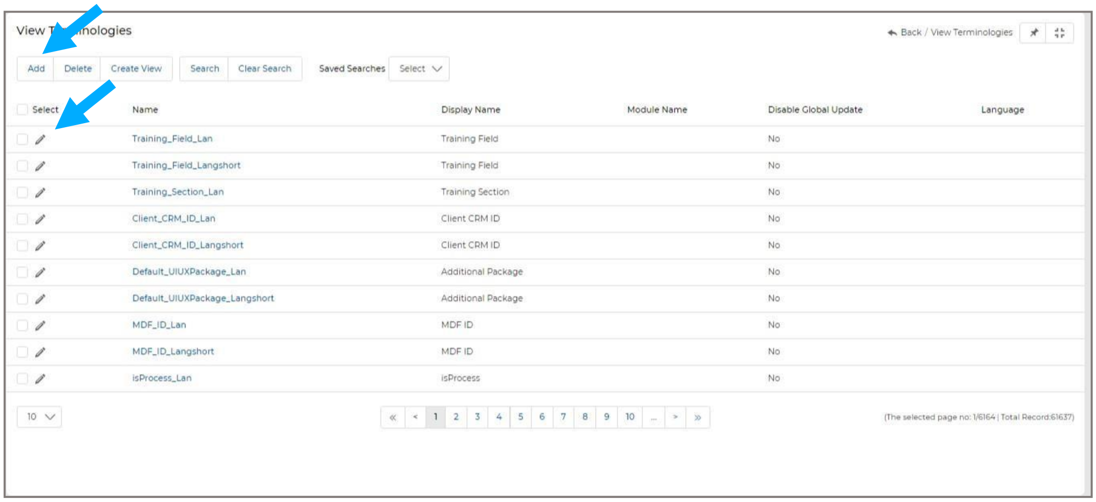
Manage Terminologies

1. Click on:
   a. **Add** – To add a new terminology
   b. **Delete** – Delete the selected terminology
   c. **Create View** – Create a new view
   d. **Search** – Open the search form
   e. **Clear Search** – Clear filtered view
2. Click **pen icon** to edit the terminology, click on **Terminology Name** to view terminology detail information

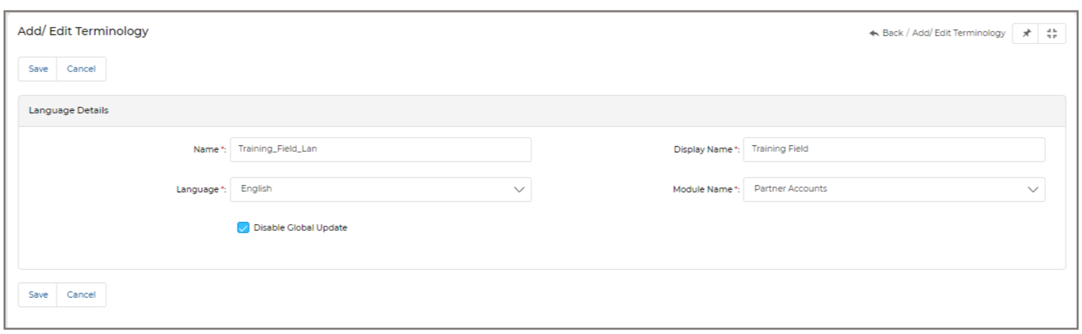


Add/Edit a Terminology

1. From the listing page, click on **Add** to create new Terminology or, click on the **pen icon** beside each terminology to edit the selected one.



2. Under **Language Details** section, provide value for the following fields:
    a. Name – Name of the terminology object.
    b. Display Name – The user-friendly display name of the terminology.
    c. Language – The language of the terminology.
    d. Module Name – The name of the module to which the terminologies object is attached with.
    e. Disable Global Update – Check to disable update of the field in the database globally.
3. Click on **Save** when done.



Unsubscribe Messaging

This module is used to provide unsubscribe message description that will appear in email blasted through UPM. There would be only one unsubscribe message in the application.

Looking Up for Existing Unsubscribe Message Listing

1. The top part of the page provides some actions:
    a. **Create View** – Lets you create own view with set of columns as needed.
    b. **Search** – Opens a new pop-up window where you can put search criteria to find desired records.
    c. **Clear Search** – Clears the search made.

d. **Saved Searches** – Shows a list of saved searches in the search dropdown. When selected, two more options are shown:

i. **Edit** – Provides option to update the selected search name.

ii. **Delete** – Deletes the selected search name from the search dropdown.

2. For each record in the grid, if you click on:

a. **Any linkable item** – Takes you to its details page.

View Message Details

1. The top part of the page provides some action:

a. **Edit** – Opens the record in Edit mode.

b. **Delete** – Deletes selected record from the list.

2. Fields featured here are:

a. **Name**: An identifiable name to the message.

3. Fields featured here are:

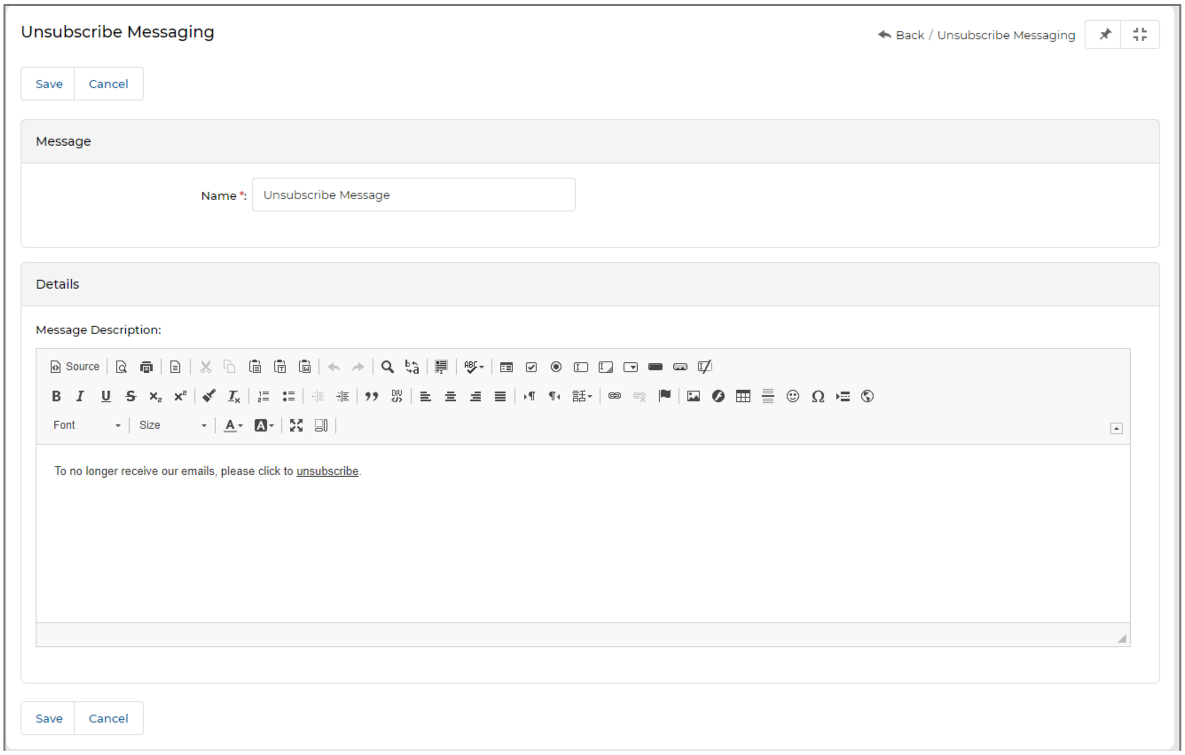
a. **Message Description**: Details of the message to be shown with blast emails.

Edit a Message

1. Edit these fields:

- **Name**: An identifiable name to the message.
- **Message Description**: Details of the message to be shown with blast emails.

2. Click on **Save** when done.

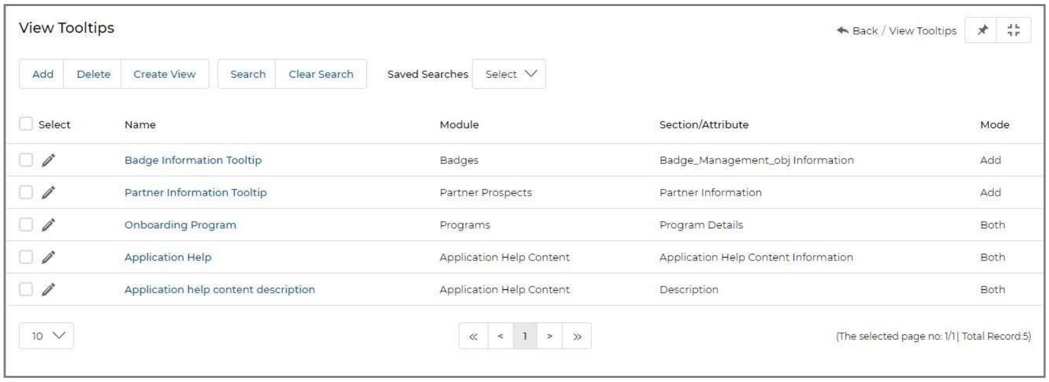


Section Tooltip

This module is used to provide a tooltip message for sections of the specified module in the application.

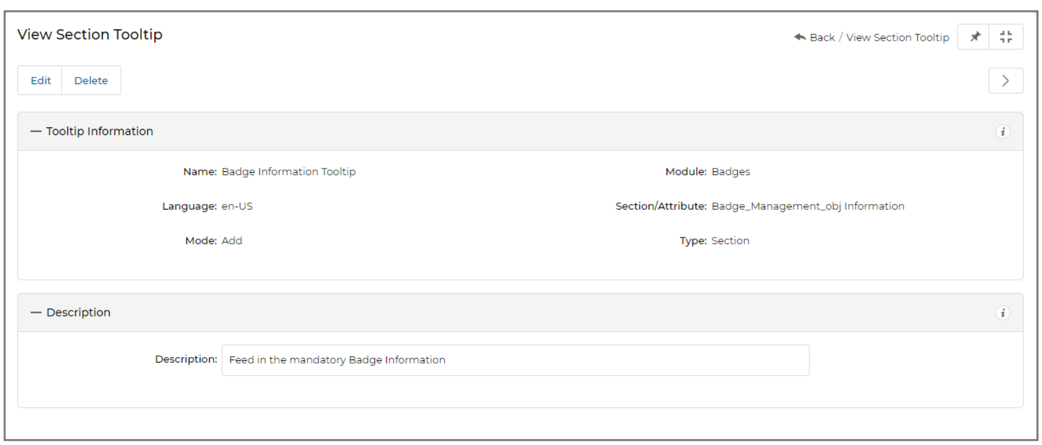
Looking Up for Existing Section Tooltip Listing

1. The top part of the page provides some actions:
    a. **Add** – Opens a new page to add a new record.
    b. **Edit** – Opens the record in Edit mode.
    c. **Create View** – Lets you create own view with set of columns as needed.
    d. **Search** – Opens a new pop-up window where you can put search criteria to find desired records.
    e. **Clear Search** – Clears the search made.
    f. **Saved Searches** – Shows a list of saved searches in the search dropdown. When selected, two more options are shown:
        i. **Edit** – Provides option to update the selected search name.
        ii. **Delete** – Deletes the selected search name from the search dropdown.
2. For each record in the grid, if you click on:
    a. **Any linkable item** – Takes you to its details page.



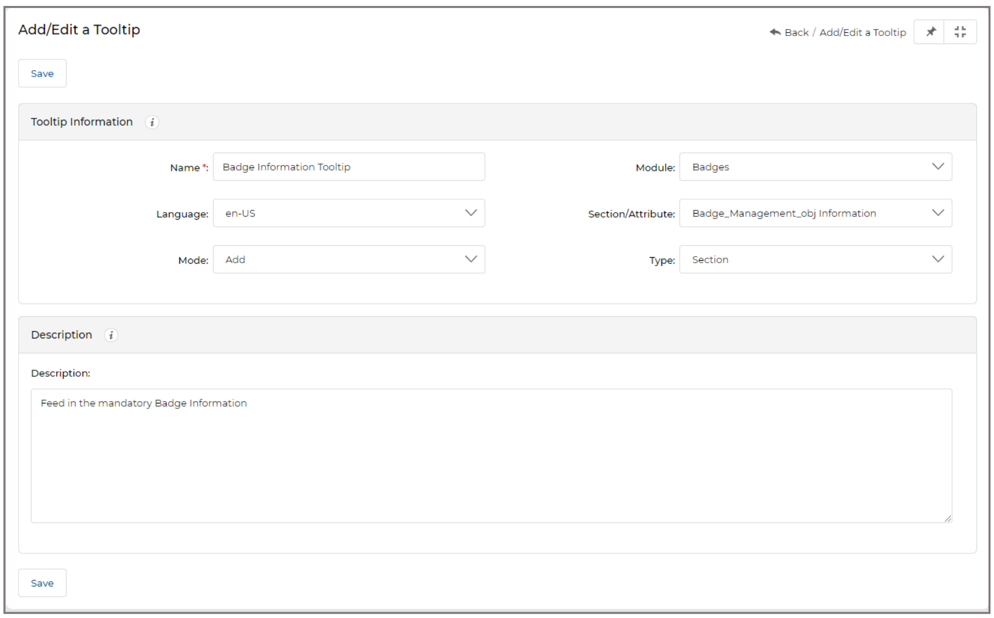
View Tooltip Details

1. The top part of the page provides some action:
    a. **Edit** – Opens the record in Edit mode.
    b. **Delete** – Deletes selected record from the list.
2. Fields featured here are:
    a. **Name**: An identifiable name to the tooltip.
    b. **Module**: The name of the module with which the tooltip is associated.
    c. **Language**: Tooltip language.
    d. **Section/Attribute**: The section of the selected module for which the tooltip is associated.
    e. **Mode**: Represents that the tooltip is allowed for both the modes – Add and View.
    f. **Type**: Represents the type of the tooltip where it is associated – Section, Field or Header.
3. Fields featured here are:
    a. **Description**: Details of the tooltip message to be displayed.



Add/Edit a Tooltip

1. Edit these fields:
    a. **Name**: An identifiable name to the tooltip.
    b. **Module**: The name of the module with which the tooltip is associated.
    c. **Language**: Tooltip language.
    d. **Section/Attribute**: The section of the selected module for which the tooltip is associated.
    e. **Mode**: Represents that the tooltip is allowed for both the modes – Add and View.
    f. **Type**: Represents the type of the tooltip where it is associated – Section, Field or Header.
    g. **Description**: Details of the tooltip message to be displayed.
2. Click on **Save** when done.



Modular Architecture

ZINFI CMS operates on a modular architecture that is very simple, yet powerful. This software offers users the opportunity to extend their website's capabilities as well as the tools they need to accomplish it.

The modular architecture is valuable because it scales well with your needs and adjustments. If your brand has gained broader awareness and needs to be fueled by richer customization—including multimedia and other features—the modular architecture of CMS gives you the flexibility to make that happen.